



Interactive Film Thriller *App* Comes to the Peace Center for Upstate's Only Screening

Smartphone Technology Allows Audience to Enhance the Plot as They Watch the Movie

Tickets on Sale Friday, April 4 at 10 a.m.

GREENVILLE, S.C., (March 31, 2014) — On May 10, the Peace Center will feature a 6:30 p.m. showing of the 2013 Dutch movie thriller *App*. Prior to the screening, moviegoers will be encouraged to download a free app to their smartphone (available for Android and iPhone) that will allow them to enhance the plot during the screening.

Spoken in Dutch with English sub-titles, *App* tells the fictional story of a college co-ed named Anna who, after a night of partying, wakes up groggy and hung over only to find that a new app has been added to her smartphone. Initially helpful and clever, IRIS (Apple's infamous "SIRI" spelled backward) soon begins behaving in cruel, mysterious ways. When it becomes clear she can't simply delete the unwanted evil app, Anna's efforts to confront it sets in motion a fearful series of events that put her life, and those of her closest friends, in fatal danger.

App has been shown with wide acclaim at a number of distinguished international film festivals, including the Cinequest Film Festival, Fantasy Film Festival (Germany), Strasbourg European Fantastic Film Fest and the Geneva International Film Festival.

Tickets for the screening of *App* are \$10 and go on sale at the Peace Center this Friday, April 4 at 10:00 a.m. Tickets may be purchased at all official Peace Center ticket outlets, which include www.peacecenter.org; the Peace Center Box Office located at 300 S. Main St., Greenville, SC 29601; and by phone at (864) 467-3000 or toll-free (800) 888-7768.

For additional information about the screening and tickets, visit www.peacecenter.org.

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